

BusinessWeek SmallBiz

COVER STORY

TRUE GRIT

THE WINNERS OF THE 11TH ANNUAL INNER CITY 100 AWARDS

Who Are the Inner City 100 CEOs?	AVERAGE AGE	AVERAGE AGE AT FOUNDING	MALE	FEMALE	WHITE	LATINO	BLACK	ASIAN/PACIFIC ISLANDER	NATIVE AMERICAN	ARAB/MIDDLE EASTERN	MIXED ETHNICITY	OTHER/NO RESPONSE
	46 yrs	29 yrs	79%	21%	59%	12%	8%	6%	4%	4%	2%	5%

DATA: INITIATIVE FOR A COMPETITIVE INNER CITY

THE INNER CITY 100

From the sleekest technology to an upscale tea vendor, these companies are not only thriving but making a difference where it counts

The Inner City 100 is a ranking of the fastest-growing inner city companies in the country. For the 11th annual list, the Initiative for a Competitive Inner City ranked companies based on their compound annual growth rate from 2003 to 2007. To qualify, a company must be located in an inner city and must have had at least \$200,000 in revenues in 2003, must have at least \$1 million in revenues in 2007, and must employ at least 10 people full-time. The ICIC solicits nominations with help from partners including the Small Business Administration, Inner City Advisors, Detroit Economic Growth Corp., City of New York Small Business Commission, Staples, and Louisville Metro Government.

No. 70

Extreme Pizza

RANK	COMPANY NAME	YEAR FOUNDED	CITY	2007 REVENUE	STANDARD GROWTH	5 YEAR CAGR	WORKERS (2007)	CHIEF EXECUTIVE	BUSINESS DESCRIPTION
70	Extreme Pizza	1994	San Francisco	\$18,770,365	171%	28%	375	Todd Parent	Gourmet pizza and sandwich chain